

**WEAVERVILLE CHAMBER OF COMMERCE
BOARD MEETING JULY 15, 2021
MINUTES**

Call to order: 6:04 p.m.

Board Members Present: Elizabeth Watson, Jean Lam, Teckla Johnson, Julie Feely,

Members and Guests: Michelle Myers, Pat Zugg

Treasurer's Report: (Jean Lam) There is an ending balance of \$15,793.87 with a current available balance of \$4,277.80

Secretary's Report - Minutes from the June 17th meeting: (Chriss Williams) **Add** that Diedre Brower was in attendance - **Add** "None" after the agenda item Correspondence. A motion was made, (Jean) and seconded, (Teckla) for the minutes to be approved as corrected. Motion passed.

Correspondence: None

Program Presentation: None

Unfinished Business:

****Establish a committee for First Saturday.** This committee could be comprised of the Block Captains. They will be the conduit to reach out to business with current information and news of Community events. Block Captains: Jean Lam, Susan Marie, Anna Carson, Amber Carman, Teckla Johnson. Elizabeth would also like to be on this committee. Teckla will set up a meeting.

****TOT Meeting Update.** Jean wrote a piece about the TOT recipients. She will put this in the WCOG Google Drive. In the meeting with BOS, Jill Cox the issues that were discussed were that the TOT payments were not sent out in a timely manner and how the TOT recipients should work together more closely. Several plans were discussed about using the funds in a different way. The follow-up meeting will be on July 26. (This agenda item will remain in Unfinished Business)

Old Business:

****The Covid Banner was received with ropes that were not to code and was not useable.** People who donated money for the banner should be reimbursed. We could also determine if it can be returned and ascertain if the WCOG could be reimbursed. For lack of a quorum, this agenda item will be discussed at the next WCOG Board Meeting under Unfinished Business.

New Business:

**** The Trinity County Chamber had their Board Elections:** President - Scott Watkins, Vice-President - Wayne Agner, Secretary/Treasurer - Travis Finch. Members: 1. Ben Reed 2. Ryan Cinelli 3. John Letton 4. Kevin Cahill 5. Pat Zugg 6. Paul Hauser 7. Dana Steinhauser 8. Travis Finch 9. Scott Watkins 10. Wayne Agner 11. Kelli Gant Michelle to send out congratulation letters to the new officers.

Membership:

**** Jean will get the past membership letters to Michelle Meyer so that she can move forward with the New Business Welcome program. Jean will be the contact person for this program and will assist with creating the Welcome Letter and will also be responsible for seeing that contact information is updated when necessary. Pat will send out the renewal invoices to those businesses that have not yet paid membership dues this year. Board**

members need to make sure that they are paid members. Michelle has a mock-up welcome basket showing examples of what can add to it to advertise their business. At present there are 68 businesses and 12 individuals WCOG members. Michelle requested funds for postage, etc., so that she can move forward with the project. A motion (Jean), and seconded (Teckla) was made and passed that Michelle be allowed funds not to exceed \$100. Michelle has the fictitious Business names as found in the Trinity Journal, and Jean will forward any new ones that come in.

Made in Trinity:

** The Made in Trinity Postcards are ready. They are at the Visitors Center. We need to have the letter that explains them be printed and then distributed with the post cards to the businesses. Trinity Made meeting to be in the next two week and will schedule this.

Fourth of July

** Funds for the 4th of July - Started with \$9,355.00

2 Donation Jars, one with \$20.00 the other not counted yet.

Go Fund Me \$1,655.00

Made a total of a little over \$11,000, plus Jean has a few more check to deposited.

** Clean up went really well.

** Fund raising suggestion for the WCOG to consider for next year: water and glow sticks,

**Need to send Thank You notes for those who donated \$100 or more and an email thank you for the rest.

Mountain Magic Christmas

** A MMC meeting will be called in August. No Banner for over 299. We do have the old Joy and Peace banners that can fit on the old Light post. The MMC Committee should look into having them installed for MMC.

Autumn in the Alps

** A list of the Autumn in the Alps events needs to be compiled. We will have an Autumn in the Alps ad in After 5 for Sept-Oct. This could also promote the First Saturday events. The WCOG needs to be better recognized as the promoters of this event. To be continued next meeting.

Halloween

** Blend old activities with the new event from last year. Committee to be formed. Teckla to call Amber and others who might want to be part of this event. Perhaps a haunted happening in the area behind the museum on the Lee Fong Park side.

Cannabis

** Jean to contact Scott Morris to get the link he suggested that others watch to get the "other side" of the cannabis issue.

** Cannabis letter has not yet been sent out. It was voted in the past to send it out, but time has passed and it may need some revisions. Elizabeth to rewrite and send out to the Board.

**Would be of interest to have more information about the new cannabis business going in at the Industrial Park. Will it include a retail segment? Cannabis committee is Scott, Chriss, Diedre, Anna.

Next Steps

** To be on the agenda for next meeting:

Discussion of the Weaverville Car Show

Update the WCOG Website - improve the Calendar of events - We will invite Lani to

the next meeting to discuss this - Michelle will ask Lani to join us.

Action Items

- * Covid Banner - Reimburse those who donated to this project. Elizabeth to contact Jill Richards to see how we may best approach returning the banner and/or getting a refund. This will be an agenda item for the next Board Meeting.
- * Vote on reimbursements
- * Membership Invoices - Pat to send out to those businesses that have not yet paid membership dues.
- * Cannabis Letter - Elizabeth to rewrite and send out to the Board.
- * Committees -- First Saturday and Halloween, Teckla to set up meeting dates and times.
- * Jean to be in touch with Michelle to help her know how to move forward and who to contact.
- * Michelle to invite Lani to the next WCOC meeting.

Meeting adjourned at 7:16

Respectfully submitted,
Julie Feely, WCOC Board Member

Weaverville Chamber of Commerce- 8/19/21

Mini- Meeting via Zoom

Attendance: Elizabeth Watson, Teckla Johnson, Lani Lott, Julie Feely, Anna Carson, Amber Carmen, Michelle Myers, Deidre Brower, Scott Watkins, Chriss Williams

Meeting Commenced: 6:05pm

Topics:

- After 5 Ad (Scott)
- Chamber Social Media & Website (Lani)

Purpose/Actions: The WCOC August Board Meeting was canceled due to fire activity however due to time sensitive issues, Board members gathered to approve upcoming After 5 Ads and discussed website maintenance and social media presence.

Meeting Adjourned: 7pm

Committee: Halloween

Report Date: 9/13/21

Committee Members: Amber Carman, Teckla Johnson, Chriss Williams, Anna Carson

Activity Description:

Group is planning a two-day Halloween weekend in Weaverville. Candy giveaway and Candy Cruise will still be a feature on Sunday, October 31st. We will continue to solicit uptown businesses, civic groups, and other organizations to participate in the Candy Cruise. We are hopeful to have a ghost story read to kids, and be able to market kid friendly events at the museum as well.

New to the event is the addition of an “adult day” which will occur on Saturday, October 30th. We will selling tickets to two varieties of “spooky experiences”, with limited availability. Tickets will include a spooky experience, an adult treat bag, and two adult beverages. Tickets are available to 18+.

On October 30th, there will also be other activities to draw in larger numbers of Halloween fun-goers to Weaverville. If you did not purchase a ticket, you will still be able to engage in street music, food vendors or dinner at a restaurant, fortune tellers, and costumed roamers. Local businesses will be encouraged to offer a happy hour special or fun halloween themed special. All event goers, regardless of the purchase of a ticket or not, are encouraged to wear a costume.