

Weaverville Chamber of Commerce

Board Meeting Agenda

Trinity County Office of Education

Thursday, October 20, 2022

6:00 - 8:00 PM

Zoom: <https://us02web.zoom.us/j/89292107125?pwd=SQ5SGNScEhwdzZDaG05TmJwK1MzZz09>

Dial by your location: 1 669 900 6833

Meeting ID: 892 9210 7125 Passcode: 821861

6:00 1. Call to Order

2. Welcome

- a. Guests
- b. Changes to the Agenda
- c. Announcements

6:05 3. Reports

- a. Treasury Report: Jean
- b. Secretary's Report: Julie

6:10 4. Program Presentation

- a. Pat Frost - Trash Cans on Main Street

6:25 5. Correspondence

- a. Trees on Main Street Discussion Update
- b. Interview with Jefferson Public Radio

6:35 6. Unfinished Business

- a. Trees on Main Street Update
- b. Economic Pulse Survey/results update

6:55 7. New Business

- a. Trinity County Chamber Updates: Pat Zug
- b. WCOC Strategic Plan: Discussion of update
- c. Board Member Search: Ad Hoc Committee formation

- d. Next Supervisor Cox Meeting: November 30th
- e. Process of Service Update: Julie
- f. Committee Reports:
 - i. Membership: Jean
 - ii. Made in Trinity: N/A
 - iii. 4th of July: N/A
 - iv. Halloween: Amber
 - v. Mountain Magic: Jean
 - vi. Marketing/Advertising/Social Media: Anna/Scott/Chriss
 - vii. TOT: Teckla
 - viii. Ad hoc Committees: /Calendar Committee: Brady

8:00 8. Adjournment

Weaverville Chamber of Commerce

September 15, 2022 Board Meeting - Virtual

6:00 to 8:00 PM

MINUTES

Call To Order (Teckla): 6:04 pm

Board Members Present: Teckla Johnson, Jean Lam, Amber Carmen, Julie Feely, Karlyne Zaitz

Guests: Pat Zugg, Lani Lott

Changes to the Agenda: None

Announcements: Corner Mart is looking for those who would be interested in forming a Trinity Eats group to promote Weaverville, like Made in Trinity,

REPORTS:

a. Treasury Report (Jean):

The minutes from the last meeting show an Available Balance of \$7,379.53, which is the "Ending Balance". The "Available Balance" for the August (9-15-22) meeting minutes should read \$456.

. Julie moves to approve the Treasurer's report from August with this change noted. Motion carries.

Lani suggested that the WCOC should have a working budget. Starting fresh with the January Membership meeting, the reserves from the two carry-over funds be incorporated with the Available Funds and a budget be created. The Financial Committee (Chaired by Jean Lam) to submit ideas for potential use of the funding in the Calendar Carry-over and Haunted Highway Funds. A discussion of the Budget should be on the agenda for the December Board Meeting.

b. Secretary's Report (Chriss): Jean moves to approve the Minutes, Julie seconds, Motion carries.

Program Presentation: None

Correspondence:

a. Lani has been getting correspondence intended for the Weaverville, N.C. organization. She responds appropriately.

b. There will be a discussion about the trees on Main Street on Sept. 29th at 9 am, in the Joss House Parking Lot. Nineteen trees need to be removed. Lani will push out this event on Facebook. This should be the responsibility of the County. Teckla mentioned that this is not a matter that the WCOC needs to respond to.

c. Teckla received a message that perhaps the WCOC could promote Beneficial Exercise, as is done with Shop Trinity, Shop Music, etc.

d. Chalk the Walk event on October 1st.

Unfinished Business

a. The meeting with Supervisor Cox was not what had been expected. The WCOC was thinking the meeting would be about Cannabis. Supervisor Cox discussed general County Economic

information. There will be quarterly meeting with Jill Cox in October. Teckla will send out the date and the agenda in advance so that Jill will know what we want to discuss.

What is the direction that the WCOC wants to move in the issues of Cannabis vs. business development?

b. The Economic Pulse Survey will be sent to the BOS members. There will be a follow up on the poll next week to prepare for the Town Meeting, and there will be a discussion on the WCOC's stance on the Proposition L issue. Having the TOT go back to what it was intended for should be encouraged. We recognize what the question is, but perhaps at this time not taking an official position might be the best move.

New Business

a. Trinity County Chamber Update - Last meeting cancelled. Only 3 people showed up.

b. Marketing: Scott did it all. As he is no longer a Board Member, the Marketing Committee will need to discuss potential people who could assist with our marketing needs. Two names were mentioned: Laura Seegmiller and Pete Keyes. Marketing Committee should take a look at the entire year -- what do we need to promote and who can do it? Jean to talk to Ron (After 5), Julie will talk with Jill R.

c. Board Member Search: Teckla will post that the WCOC has Board Member seats open. Need to start collecting names of potential new members.

d. Committee Reports

i. Membership/Welcome Baskets (Jean Chriss): Framed certificates, for those businesses that have wall space to display are ready to be given out. Certificates for others are also ready. The baskets are at Karlyne's ready for delivery to Yantra and the new beauty parlor. Pictures will be taken to push out on line. Julie offered to follow the weekly Fictitious Names in the Trinity Journal and send out a Welcome Letter to new businesses to the Weaverville area. Jean will help create a letter.

ii. Made in Trinity: N/A

iii 4th of July: N/A

iv. Halloween: Teckla -- Have a selfie station

v. Mountain Magic: --Jean, Window competition

vi. Marketing/Advertising/Social Media

vii. TOT: Teckla N/A

viii. Ad hoc Committees: /Calendar Committee: Brady N/A

Witches ride to be on Oct 22nd.

Adjournment: 8:07 pm

Submitted by Julie Feely, WCOC Board Member

Committee: Halloween

Report Date: 10.17.22

Committee Members: Amber Carman, Teckla Johnson

Activity Description:

Group is planning on doing an expanded version of usual Halloween.

1. Costume Contest will occur between 5:30 - 7:00 PM - the same as the candy give-away
2. Board approved \$725 for the committee.
3. Thriller flash dance will be a component this year.
4. Volunteers are still needed.