

Weaverville Chamber of Commerce

Economy, Tourism, Events, Membership

Board Meeting Agenda

Trinity County Office of Education

Thursday April 18th 2024

6:00 - 8:00 PM

1. 6:00 **Call to Order and Housekeeping**
2. 6:03 **Pledge of Allegiance**
3. 6:05 **Welcome**
 - a. Introductions & Guests
 - b. Changes/Additions to the Agenda & Minutes approval
 - c. Announcements
4. 6:10 **Reports**
 - a. Treasury Report (Jean)
 - b. Secretary's Report (Ryan)
5. 6:15 **Correspondence**
6. 6:25 **Economic Development (Economy, Industry, Commerce)**
 - i. Community Dev. Forum April 23rd, 5:30pm at the Veterans Hall (Trish)
 - ii. E.D. committee?
7. 6:35 **Old Business**
 - i. Discussion/Approval of new Vision, Mission, Strategic plan points
 1. Ad hoc committee?
 - ii. Starting each meeting with the reading of the WCOG Mission Statement
 - iii. Internal Calendar (WCOG Website?) for Businesses & Service Organizations to use - (Ryan)
 - iv. Adopt-A-Town - UPDATES
8. 7:00 **New Business**

- a. Mail Chimp Update- Free Mail Chimp Subscription for Lani's monthly newsletter is maxed out at 500 subscribers. Next level is 1500 subscribers, which costs \$26.50 per month, and requires a bank card to charge it.

9. 7:15 Committee Chair Reports

a. MARKETING

- i. Logo / Tagline / Branding / Website / Social Media update (Kerry)

b. EVENTS

c. MEMBERSHIP & MIXERS

d. FUNDRAISING

- i. Farmer's Market Beer Booth May 22nd - Oct 16th (Trish)
 - 1. To increase the # of events with Liquor liability from the current # of events (4), to the updated # of events (26)
The additional premium will be \$3300 annually.
If you make the change this will increase your annual premium from \$2738.00 to \$6308.00.
- ii. Street Dance- beer booth (May 4th)

10. 8:00 Adjournment