

**Weaverville Chamber of Commerce  
Board Meeting  
October 19, 2023  
Zoom**

**Board Members in Attendance:** Teckla Johnson, Amber Carman, Chriss Williams, Jean Lam, Karlyne Zaitz, Megan Scalzo

**Guests:** Ron Harrington, Pat Zugg, Laura Seegmiller

**I. Call to Order: 6:00pm**

**II. Welcome**

A. Introduction of guests

B. Changes/Additions to the Agenda: None

C. Announcements: There are many events coming up and Board members are encouraged to promote them via word of mouth and social media.

**III. Reports**

A. Treasury Report (Jean): Jean reports 2 new memberships and a balance of \$12, 594.27, which includes Fireworks funding.

B. Secretary's Report (Chriss): Amber motions to approve the Minutes as written. Jean seconds. Board votes unanimously in favor.

**IV. Correspondence**

A. North State Visitor's Guide: Ron Harrington explains that the deadline to reserve ad space is coming up. Historically the Trinity County Chamber and the Weaverville Chamber of Commerce will split the cost of a full size glossy ad. The cost to the Weaverville Chamber is \$1447.50. This payment is due in May or June, when the advertisement runs. The NSVG has a circulation of 60,000 and is distributed throughout the North State and Southern Oregon. The Board as Harrington several questions about advertisers and collaborations. Jean motions to approve the 2024 split ad with the Trinity Chamber. Chriss seconds. No further Board discussion. Motion carries unanimously.

**V. New Business**

A. Membership Contact List Maintenance: Jean says Lani uses MailChimp. Chriss asks if she should email everything through Lani. Teckla says we should have multiple email lists set up. Discussion about Constant Contact service as it tracks engagement. Chriss will meet with Laura Seegmiller to look over how Constant Contact works. In the meantime, Chriss will reach out to Lani about current membership email lists.

B. Trinity County Chamber Merger Discussion: The Board reviews and discusses a rough draft of a MOU that Teckla prepared. The Board discusses timeline of merger and concerns. The Weaverville Chamber will hold a special meeting for The Board to discuss the merger on November 9, 2023.

**VI. Committee Reports**

a. Membership Committee (Jean/Karlyne): 2 new members to the Chamber. Committee will work on resuming the Welcome Baskets.

b. Made in Trinity: N/A

c. 4th of July: N/A

d. Halloween( Monica/Teckla/Lythia): The Chamber is sponsoring and/or organizing several upcoming events for Witches Brigade and Halloween.

e. Mountain Magic (Jean, Amber, Chriss, Karlyne, Teckla): Committee has been meeting and will have posters soon for circulation. Mountain Magic, Community Hanukkah and Winter Solstice Lanterns.

f. Marketing/Advertising/Social Media( Lythia, Monika, Chriss, Brady):No Reports.

g. Music in the Park: N/A

h. Ad hoc Committees:

i. TOT: N/A

ii. WCOC/TC Chamber Merge: N/A

iii. Economic Development - Trinity County Economic Development Corporation: N/A

iv. Cannabis

**VII: Adjournment: 8:20pm**

Submitted by: Chriss Williams