

Weaverville Chamber of Commerce

October 21 Board Meeting Minutes

Zoom

Attendance: Elizabeth Watson, Jean Lam, Chriss Williams, Karlyne Zaitz, Scott Watkins, Julie Feely, Anna Carson, Amber Carmen, Pat Zugg, Deidre Brower

Guests: Tom March, Ron Harrington, Lisa Floyd

Call to Order: 6:07pm

Guest Speakers:

- Ron Harrington, North State Visitor's Guide: Due to a slow tourist season, current copies of the North State Visitor's Guide will be circulated until next spring. NSVG requests WCOC commitment to run a glossy half page in next year's edition for \$1397.50. Anna motions to approve the commitment. Jeans seconds. Motion carries unanimously. The design and theme of the ad will be added to January 2022 agenda.
- Tom March, Department of Transportation: Discussion on the current state and possible removal of Main Street Liquid Amber trees due to potential community safety hazards. Board discussion included possible alternatives, prevention, rubberized root barriers, placement of new trees onto private property, tree afterlife: art installation, benches, community firewood. Tom welcomed community input and will incorporate requests into a new presentation in the new year.

Treasurer's Report (Jean): The last 3 treasurer reports will be included in the agenda packet for November. The current available balance is \$6,273.38

Secretary's Report (Chriss): Jean motions to approve the minutes. Karlyne seconds. Motion carries unanimously.

Correspondence:

- Jean received paperwork from SBA re: fire assistance.
- Anna received verbal correspondence from Up North and Wvvl. Emporium—a tree will be planted in front of the Main Street Bandstand in the upcoming weeks.

Unfinished Business

- Mask Up Banner. Elizabeth won't have time to follow up with Mask Up Banner until possibly January. The WCOC will offer refunds to all donors. Chriss

volunteers to follow up with sign company to request a credit or a refund. Julie will email information.

- Policies & Procedures: No new updates. WCOC Strategic Plan goes through 2022. The Chamber will begin reviewing it at the start of fall of 2022.

Committee Reports

- Halloween (Amber & Chriss): The event is currently advertised in the Trinity Journal. Paranormal investigators coming to town on Saturday, Oct. 22 to scout possible location (Gold Rush Jewelers, Trinity River Consulting). Ideas for the event in the future are discussed including encouraging decorated cars. The WCOC will donate candy to the Sunday, Oct. 31st Candy Cruise.
- Autumn in the Alps- No new updates. Due to fires, only a few events occurred including upcoming Witches Brigade.
- Mountain Magic: Santa's mailbox will be set up outside the Main Street Bandstand in the coming weeks. Anna requests volunteers for letter responses.
- First Saturday: The Water Bar's Fire Relief benefit is part of November's First Saturday. The Tesla supercharge station Grand Opening is experiencing delays due to weather. Possible theme: supercharge your new year".
- Membership: The WCOC will create half sheet certificates with frames for members.

New Business

- Trinity Together Intergenerational Workshop (Anna): Trinity County is one of five regions across the nation selected to elevate rural voices. On December 1 from 4-5:30pm, Trinity Together will host a Zoom workshop and request volunteers to discuss their education and work experiences. The purpose of the workshop is to collect narratives for a policy playbook for rural communities across the nation. Contact Anna anna@thewatershedcenter.org to volunteer or for more information.
- WCOC Banking: Jean Lam motions to move the WCOC banking to Coast Central Credit Union. The following individuals will be granted the authority to sign checks: Elizabeth Watson (President), Teckla Johnson (Vice President), Jean Lam (Treasurer) and Chriss Williams (Secretary). Two signatures from the aforementioned individuals will be needed to withdraw funds and only one signature required to sign a check. Deidre seconds. Motion carries unanimously.
- Tesla Supercharge Grand Opening (Anna): Request for insurance Tesla's Grand Opening. Jean says that she can talk to the insurance agent in Redding
- Presidential Farewell: Elizabeth thanks the WCOC for her time served and many well wishes are communicated. Teckla Johnson will serve as interim President. The nomination for officers etc. will be on December's Board Meeting agenda:

Meeting Adjourned: 7:57pm